

1724 Connecticut Avenue, NW
voters
Washington, DC 20009
(202) 234-5570

Interviews: 1,026 likely

Dates: November 3-5, 2000

48 Male
52 Female
[109]

FINAL

Study #6010
NBC News/WSJ
November 2000

Please note: all results are shown as percentages unless otherwise stated.

The margin of error for 1,026 interviews is +3.1%

Unless otherwise noted by a "+", all previous data shown reflects responses among all adults. CURRENT data reflects responses among likely voters ONLY.

- 1a. Are you currently registered to vote in the precinct or election district where you now live, or haven't you had a chance to register yet?

Registered.....	100	CONTINUE	[138]
Not registered.....	-		
Not sure.....	-	TERMINATE	

- 1b. What are the chances that you will vote in the November seventh elections for president and U.S. Congress--are you almost certain to vote, will you probably vote, are the chances 50-50, or do you think you probably won't vote?

Almost certain to vote.....	100	CONTINUE	[139]
Will probably vote.....	-		
The chances are 50-50.....	-		
Probably won't vote.....	-	TERMINATE	
Not sure.....	-		

- 1c. How closely are you following the 2000 presidential race--very closely, somewhat closely, not too closely, or not closely at all?

	Likely Voters		[140]
	11/00+	10/00+	
Very closely.....	57	90	
Somewhat closely.....	38	7	
Not too closely.....	4	2	
Not closely at all.....	1	1	
Not sure.....	-	-	

+ Results shown reflect responses among registered voters.

- 1d. Using a ten-point scale, please tell me how likely you are to vote in the November seventh elections for president and Congress. If you are certain that you will vote, pick a number closer to "8," "9," or "10." If it is less likely that you will vote, use a number closer to "1," "2," or "3." You may choose any number from one to ten.

<u>10, certain to vote.....</u>	100	CONTINUE	[141-142]
9.....	-		
8.....	-		
7.....	-		
6.....	-		
5.....	-	TERMINATE	
4.....	-		
3.....	-		
2.....	-		
1, less likely to vote.....	-		
Cannot rate.....	-		

2. What is your preference for the outcome of the November seventh¹ congressional elections--a Congress controlled by Republicans or a Congress controlled by Democrats?

	<i>Likely Voters</i>								[143]
	<u>11/00+</u>	<u>10/00+</u>	<u>9/00+</u>	<u>8/00+</u>	<u>7/00+</u>	<u>6/00+</u>	<u>4/00+</u>	<u>3/00+</u>	
Republican-controlled Congress....	47	47	43	43	40	43	40	41	
Democrat-controlled Congress.....	44	39	42	41	42	41	40	43	
Not sure ²	9	14	15	16	18	16	20	16	
	<u>1/00</u>	<u>12/99</u>	<u>10/99</u>	<u>7/99</u>	<u>6/99</u>	<u>4/99</u>	<u>3/99</u>		
	39	40	39	39	42	41	37		
	43	44	41	43	41	40	43		
	18	16	20	18	17	19	20		
	<u>10/98+</u>	<u>9/98</u>	<u>7/98</u>	<u>6/98</u>	<u>4/98</u>	<u>2/98</u>	<u>1/98</u>		
	41	40	41	39	37	41	40		
	43	39	40	40	41	37	42		
	16	21	19	21	22	22	18		
	<u>12/97</u>	<u>9/97</u>	<u>7/97</u>	<u>4/97</u>	<u>1/96</u>	<u>12/95</u>	<u>10/94</u>		
	41	41	45	44	41	42	44		
	37	39	39	38	38	41	38		
	22	20	16	18	21	17	18		

+ Results shown reflect responses among registered voters.

¹ In October 1994, the question referred to the 1994 congressional elections; the 1995 and 1996 survey dates referred to the 1996 congressional elections; the 1997 and 1998 dates refer to the 1998 congressional elections.

² The volunteered responses "both equal," "neither in control," or "doesn't matter," were recorded separately; for purposes of comparative they are combined with "not sure."

- 3a. If the election for president were held today, and Al Gore and Joe Lieberman were running as the Democratic candidates, George W. Bush and Dick Cheney were the Republican candidates, Pat Buchanan were the Reform Party candidate, and Ralph Nader were the Green Party candidate, for whom would you vote?

Likely Voters		CONTINUE	9/00+	8/00+	7/00 ¹⁺	[144]
11/00+	10/00+					
Al Gore and Joe Lieberman.....	44	42	45	41	38	
George W. Bush and Dick Cheney.....	47	48	42	44	44	
Pat Buchanan.....	2	1	1	2	2	
Ralph Nader.....	3	5	4	5	8	
None/other (VOL).....	1	-	1	1	2	
Not sure.....	3	4	Skip to Q.4a	7	7	6
			4/00+	6/00+		
			37	38		
			41	43		
			4	4		
			5	7		
			4	3		
			9	5		

+ Results shown reflect responses among registered voters.

¹ Prior to August 2000, the question did not refer to the vice presidential candidates.

(ASK ONLY OF RESPONDENTS WHO CHOOSE A TICKET/CANDIDATE IN Q.3a.)

- 3b. Which one of the following statements best describes your view today?

Statement A--My vote is not decided yet, and I am still considering whom I will vote for in the presidential election.

Statement B--My vote is decided, and I will not change my mind about whom I will vote for in the presidential election.

	Gore/ Lieberman Voters	Bush/ Cheney Voters	[145]
Statement A /vote not decided.....	9	5	
Statement B /vote decided.....	91	95	
Not sure.....	-	-	

Likely Voters		
	11/00+	10/00+
Total Statement A /vote not decided/Uncertain voters (Q.3a) ¹	11	19
Statement B /vote decided.....	89	80
Not sure.....	-	1

¹In October 2000, the question was asked of everyone, not just those who choose a ticket/candidate. For purposes of comparative, undecided voters from Q.3a are combined with the results for Q.3b for the current data.

4. I'm going to read you the names of several public figures, and I'd like you to rate your feelings toward each one as either very positive, somewhat positive, neutral, somewhat negative, or very negative. If you don't know the name, please just say so.

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	[146]
Bill Clinton							
Likely voters November 2000+.....	22	20	11	11	35	1	
Likely voters October 2000+.....	25	23	8	12	32	-	
September 2000+.....	25	25	10	13	27	-	
August 2000+.....	24	22	11	13	30	-	
July 2000+.....	22	27	11	12	28	-	
June 2000+.....	20	27	12	14	27	-	
April 2000+.....	22	27	13	11	27	-	
March 2000+.....	24	26	14	12	24	-	
January 2000.....	23	29	14	12	21	1	
<i>High</i>							
January 1993.....	33	31	15	9	7	5	
<i>Low</i>							
June 1999.....	19	25	12	15	28	1	
September 1998.....	18	22	17	14	29	-	
George W. Bush							
Likely voters November 2000+.....	30	23	13	13	20	1	
Likely voters October 2000+.....	28	25	15	13	18	1	
September 2000+.....	23	26	15	15	19	2	
August 2000+.....	28	23	17	14	17	1	
July 2000+.....	24	28	14	14	18	2	
June 2000+.....	16	29	23	15	15	2	
April 2000+.....	17	29	22	13	16	3	
March 2000+.....	19	26	21	15	17	2	
January 2000.....	22	30	22	13	9	4	
<i>High</i>							
April 1999.....	23	32	25	8	6	6	
<i>Low</i>							
March 2000+.....	19	26	21	15	17	2	

+ Results shown reflect responses among registered voters.

Q.4 (cont'd)

	<u>Very Positive</u>	<u>Somewhat Positive</u>	<u>Neutral</u>	<u>Somewhat Negative</u>	<u>Very Negative</u>	<u>Don't Know Name/ Not Sure</u>	[148]
Al Gore							
Likely voters November 2000+.....	25	22	15	17	20	1	
Likely voters October 2000+.....	24	25	11	15	25	-	
September 2000+.....	26	26	14	15	18	1	
August 2000+.....	22	22	19	15	21	1	
July 2000+.....	17	26	18	15	23	1	
June 2000+.....	12	25	24	17	21	1	
April 2000+.....	15	26	20	16	21	2	
March 2000+.....	17	27	20	16	18	2	
January 2000.....	16	29	21	16	16	2	
<i>High</i>							
January 1993.....	23	32	22	9	6	8	
<i>Low</i>							
June 2000+.....	12	25	24	17	21	1	

+ Results shown reflect responses among registered voters.

5. In general, do you approve or disapprove of the job Bill Clinton is doing as president?

	Likely Voters						<i>High</i>	<i>Low</i>	[149]
	11/00+	10/00+	9/00+	8/00+	7/00+	6/00+			
Approve.....	63	57	60	58	60	58	68	68	41
Disapprove.....	31	39	35	36	35	37	29	29	50
Not sure.....	6	4	5	6	5	5	3	3	9
	<i>4/00+</i>	<i>3/00+</i>	<i>1/00</i>						
	59	60	65						
	35	34	30						
	6	6	5						

+ Results shown reflect responses among registered voters.

6. Which one of the following statements do you agree with more--(A) after eight years of the Clinton-Gore Administration, it's time for a change, or (B) with the nation at peace and the economy strong, we should continue with the Democrats in the White House?

	Likely Voters								[150]
	11/00+	10/00+	9/00+	8/00+	7/00+	6/00+	3/00	12/99	
(A): time for change.....	49	50	47	47	47	47	46	49	
(B): should continue with Democrats.....	46	43	47	46	45	46	44	45	
Some of both (VOL).....	3	3	3	3	4	2	5	3	
Not sure.....	2	4	3	4	4	5	5	3	

+ Results shown reflect responses among registered voters.

- 7a. How comfortable are you with George W. Bush's knowledge and ability to be president--extremely comfortable, very comfortable, only somewhat comfortable, or not that comfortable?

	Likely Voters		[151]
	11/00+	10/00+	
Extremely comfortable.....	14	18	
Very comfortable.....	27	28	
Only somewhat comfortable.....	23	23	
Not that comfortable.....	35	29	
Not sure.....	1	2	

+ Results shown reflect responses among registered voters.

- 7b. How comfortable are you with Al Gore's character and trustworthiness to be president--extremely comfortable, very comfortable, only somewhat comfortable, or not that comfortable?

	Likely Voters		[152]
	11/00+	10/00+	
Extremely comfortable.....	16	20	
Very comfortable.....	24	24	
Only somewhat comfortable.....	25	23	
Not that comfortable.....	34	32	
Not sure.....	1	1	

+ Results shown reflect responses among registered voters.

8. Which do you think should be a greater priority for the next president of the United States--maintaining economic growth or restoring moral and family values?

	Likely Voters			[153]
	11/00+	10/00+	9/00+	
Maintaining economic growth.....	31	28	44	
Restoring moral and family values.....	38	42	36	
Both (VOL).....	28	27	18	
Neither/other (VOL).....	1	1	1	
Not sure.....	2	2	1	

+ Results shown reflect responses among registered voters.

- 9a. When it comes to (**READ ITEM**)'s ability to keep the nation's economy strong and growing, would you say that you are very confident, fairly confident, just somewhat confident, or not at all confident in his ability?

	<u>Very Confident</u>	<u>Fairly Confident</u>	<u>Just Somewhat Confident</u>	<u>Not At All Confident</u>	<u>Not Sure</u>	
George W. Bush						[154]
Likely voters November 2000+.....	24	21	24	28	3	
Likely voters October 2000+.....	30	19	27	22	2	
September 2000+.....	19	21	29	27	4	
June 2000+.....	17	24	31	24	4	
April 2000+.....	14	17	36	28	5	
December 1999.....	18	25	32	18	7	
Al Gore						[155]
Likely voters November 2000+.....	27	22	27	22	2	
Likely voters October 2000+.....	23	19	32	24	2	
September 2000+.....	26	24	27	21	2	
June 2000+.....	13	23	31	30	3	
April 2000+.....	10	17	38	30	5	
December 1999.....	14	22	31	28	5	

+ Results shown reflect responses among registered voters.

- 9b. When it comes to (**READ ITEM**)'s ability to restore moral and family values, would you say that you are very confident, fairly confident, just somewhat confident, or not at all confident in his ability?

	<u>Very Confident</u>	<u>Fairly Confident</u>	<u>Just Somewhat Confident</u>	<u>Not At All Confident</u>	<u>Not Sure</u>	
George W. Bush.....	31	19	24	23	3	[156]
Al Gore.....	25	19	25	28	3	[157]

- 10a. In thinking about your vote, how much of a factor is George W. Bush's 1976 DUI arrest--a major factor, a minor factor, or is it not a factor at all?

A major factor.....	5	[158]
A minor factor.....	13	
Not a factor at all.....	81	
Not sure.....	1	

- 10b. Do you feel that George W. Bush should or should not have revealed this information previously?

Should have revealed this information previously.....	47	[159]
Should NOT have revealed this information previously.....	39	
Not sure.....	14	

- 10c. Does the fact that Ross Perot has endorsed George W. Bush make you more likely to vote for Bush, less likely to vote for Bush, or does it not make any difference to you?

More likely to vote for Bush.....	5	[160]
Less likely to vote for Bush.....	9	
Does not make any difference.....	85	
Not sure.....	1	

11. As you may know, presidents are chosen not by direct popular vote, but by the electoral college system in which each state receives electoral votes based on its population. Over the past one hundred years, the winning presidential candidate has won both the popular and electoral vote. Let us suppose in this election that one candidate were to win the popular vote and one candidate were to win the electoral vote. Who would you favor serving as the next president of the United States--the one who wins the popular vote, or the one who wins the electoral vote?

The candidate who wins the popular vote.....	57	[161]
The candidate who wins the electoral vote.....	33	
Not sure.....	10	

FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

- F1. How old are you? (IF "REFUSED," ASK:) Well, would you tell me which age group you belong to?

18-24.....	6	[167-168]
25-29.....	6	
30-34.....	9	
35-39.....	10	
40-44.....	12	
45-49.....	10	
50-54.....	12	
55-59.....	10	
60-64.....	6	
65-69.....	5	
70-74.....	6	
75 and over.....	7	
Refused.....	1	

- F2. What is the last grade that you completed in school?

Grade school.....	1	[169-170]
Some high school.....	4	
High school graduate.....	26	
Some college, no degree.....	19	
Vocational training/2-year college.....	9	
4-year college/bachelor's degree.....	23	
Some postgraduate work, no degree.....	3	
2-3 years postgraduate work/master's degree.....	12	
Doctoral/law degree.....	2	
Not sure/refused.....	1	

F3. Are you currently employed? (**IF "CURRENTLY EMPLOYED," ASK:**) What type of work do you do?

(**IF NOT "CURRENTLY EMPLOYED," ASK:**) Are you a student, a homemaker, retired, or unemployed and looking for work?

<u>Currently Employed</u>		
Professional, manager.....	28	[171-172]
White-collar worker.....	22	
Blue-collar worker.....	14	
Farmer, rancher.....	-	
<u>Not Currently Employed</u>		
Student.....	3	
Homemaker.....	7	
Retired.....	24	
Unemployed, looking for work.....	1	
Other.....	-	
Not sure.....	1	

F4. Generally speaking, do you think of yourself as a Democrat, a Republican, an independent, or something else? (**IF "DEMOCRAT" OR "REPUBLICAN," ASK:**) Would you call yourself a strong (Democrat/Republican) or not a very strong (Democrat/Republican)? (**IF "INDEPENDENT," ASK:**) Do you think of yourself as closer to the Democratic Party, closer to the Republican Party, or do you think of yourself as strictly independent?

Strong Democrat.....	24	[179]
Not very strong Democrat.....	7	
Independent/lean Democrat.....	9	
Strictly independent.....	16	
Independent/lean Republican.....	10	
Not very strong Republican.....	8	
Strong Republican.....	21	
Other	3	
Not sure/nothing.....	2	

F5. Are you currently single and never married, married, separated, widowed, or divorced?

Single.....	18	[180]
Married.....	62	
Separated.....	1	
Widowed.....	8	
Divorced.....	10	
Other (VOL).....	-	
Not sure/refused.....	1	

F6. In what religion were you brought up?

Protestant.....	49	CONTINUE	[208]
Catholic.....	31		
Jewish.....	2		
Other.....	13	Skip to Q.F8	
None.....	4		
Not sure/refused.....	1		

(ASK ONLY OF PROTESTANTS IN Q.F6.)

F7. Would you describe yourself as either a fundamentalist or an evangelical Christian, or would you not describe yourself that way?

Fundamentalist/evangelical.....	18	[209]
Neither fundamentalist nor evangelical.....	29	
Not sure.....	2	
Non-Protestants (Q.F6).....	51	

F8. Are you a member of a labor union? (IF "NO," ASK:) Is anyone else in this household a member of a labor union?

Labor union member.....	13	[210]
Labor union household.....	7	
Non-union household.....	79	
Not sure.....	1	

F9. Are you from a Hispanic or Spanish-speaking background? (IF "NO," ASK:) What is your race--white, black, Asian, or something else?

Hispanic.....	5	[211]
White.....	81	
Black.....	9	
Asian.....	1	
Other.....	3	
Not sure/refused.....	1	

F10. If you added together the yearly income of all the members of your family who were living at home last year, would the total be less than ten thousand dollars, between ten thousand dollars and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between forty thousand dollars and fifty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, or would the total be more than that?

Less than \$10,000.....	3	[212]
Between \$10,000 and \$20,000.....	7	
Between \$20,000 and \$30,000.....	10	
Between \$30,000 and \$40,000.....	11	
Between \$40,000 and \$50,000.....	12	
Between \$50,000 and \$75,000.....	19	
Between \$75,000 and \$100,000.....	14	
More than \$100,000.....	11	
Not sure/refused.....	13	